

EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INSTITUTE OF HOTEL MANAGEMENT, PUSA

2020

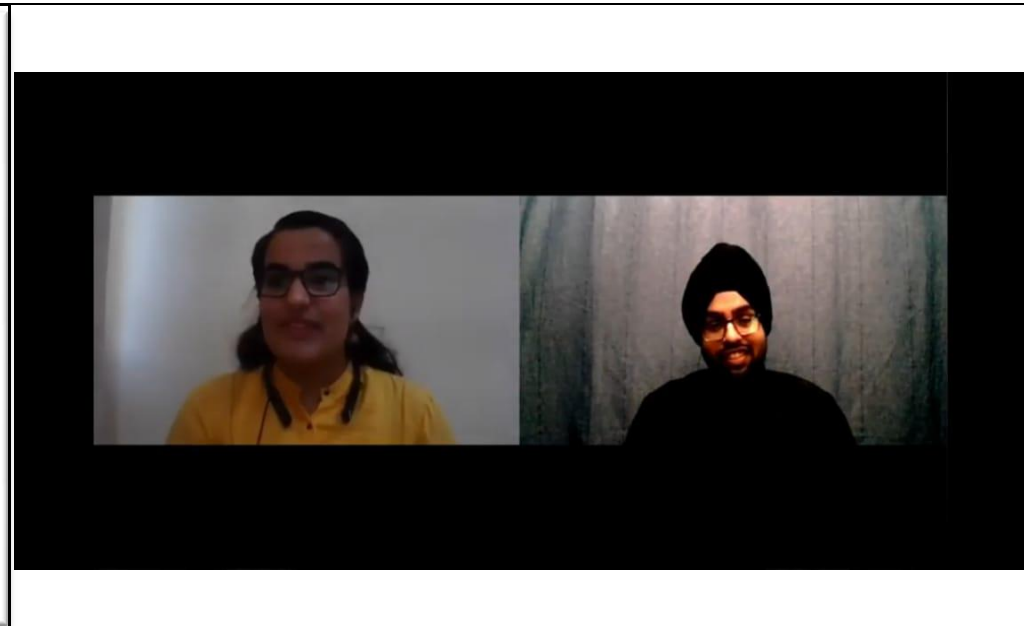
Sr. No	Activities by the Institute	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
2	Virtual Food Walk - Street Food of South Delhi	August 2020	A virtual food walk around different parts of the city by the students of IHM PUSA	Under the “Ek Bharat Shreshth Bharat” initiative the Institute of Hotel Management Pusa launched it’s last episode of the Virtual Delhi Street Food Walk on 18th August, 2020. The aim of the walk was to bring the streets and local food of Delhi to the audience virtually - owing to COVID-19 A number of must-visit outlets and must-try famous street foods from each particular region were highlighted such as Lajpat Nagar Market (Dolma Aunty Momos) Chittranjan Park, Moolchand, etc. The target audience was wide as the episodes were launched on major platforms such as YouTube, Instagram, Facebook and WhatsApp.	NO	2nd, 4th and 6th Sem B.Sc HHA students 800 views on Instagram, 50 views on YouTube, as well as Principal & Faculty of the Institute.	

Kamal Kant Pant
Principal

Activity 2 Photographs:-



Last episode of Virtual Delhi Street Food Walk organised by IHM Pusa under Ek Bharat Shreshtha Bharat on 18th August, 2020.



In conversation, students of IHM Pusa, talking about Street Food of South Delhi on August 18, 2020.



Snippets of the actual video. In frame, food on display in an outlet.



Snippets of the actual video. In frame, food prep from a famous outlet.
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